

MAVEN



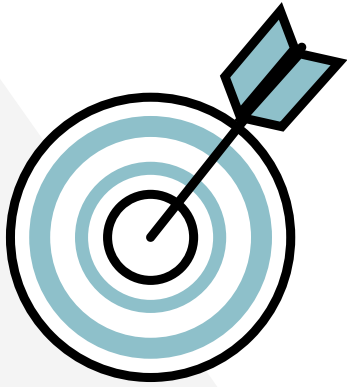
LIVE EVENTS

EXCLUSIVE SPONSORSHIPS



2020

WWW.MAVENTRUTH.COM



**KNOW TRUTH.
PURSUE GOODNESS.
CREATE BEAUTY.**

WHAT IS MAVEN'S MISSION?

MAVEN exists to help the next generation know truth, pursue goodness and create beauty, and to equip those who teach and train them—parents, youth workers, pastors and educators—to do the same.

WHO IS MAVEN REACHING?

MAVEN is youth-focused. We are passionate about young people. Youth. Students. Junior highers. High schoolers. College students. The next generation.

Because of our love for youth, we are also passionate about the people who disciple the next generation. Parents. Grandparents. Pastors. Youth leaders. Organizational leaders. Educators. Homeschoolers. We want to come alongside them to partner, guide, encourage, teach, train and equip them to raise up the next generation for the cause of Christ.

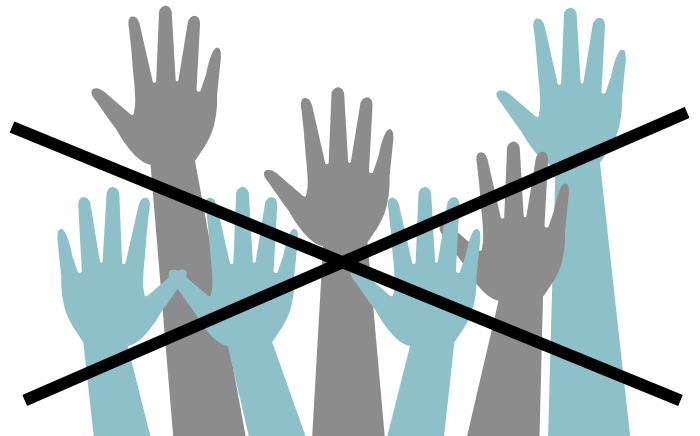


EXCLUSIVE SPONSORSHIPS

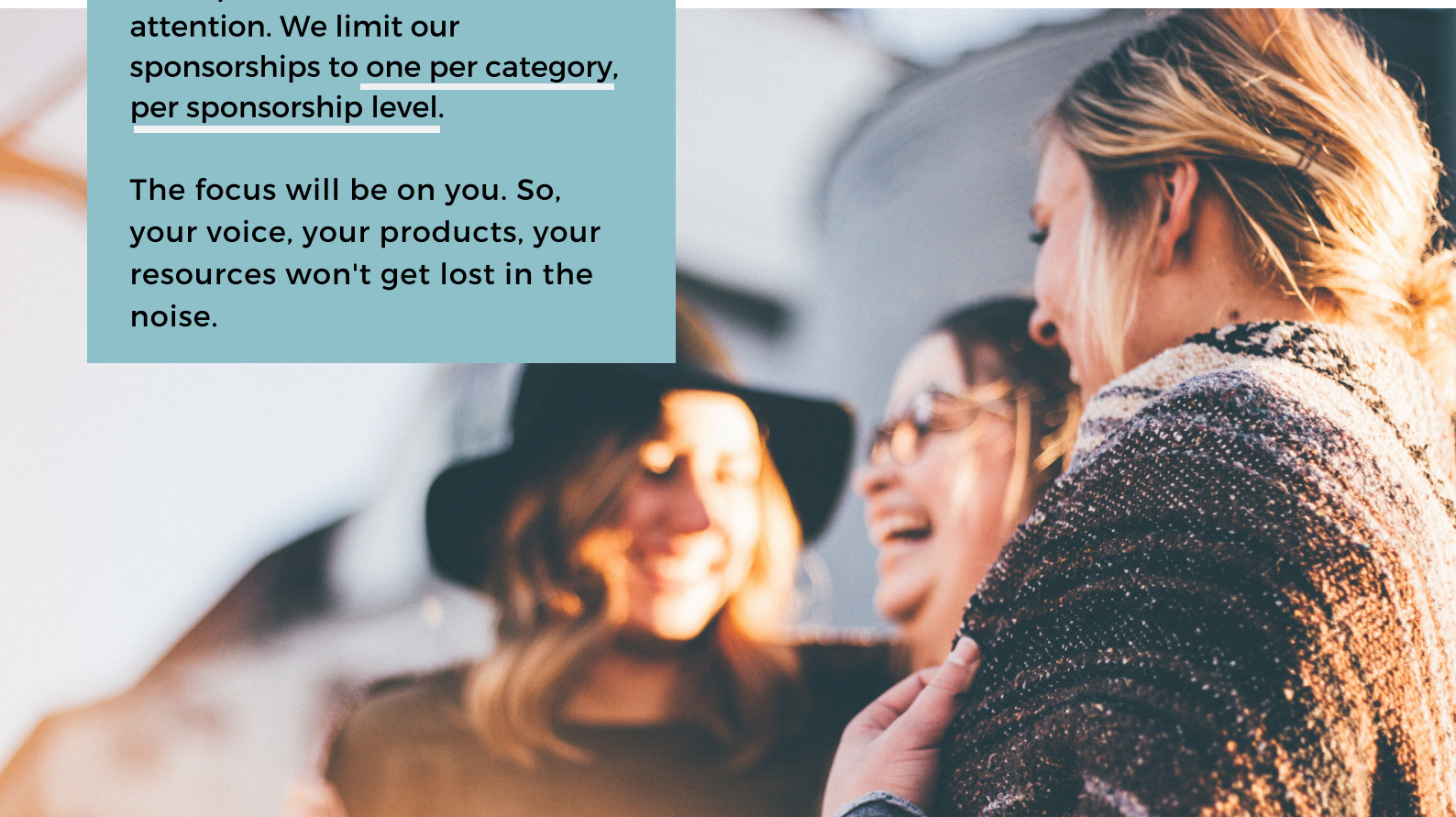
It's a crowded market and there's a lot of noise out there. Too much noise. But our events are different.

When you become a sponsor at one of MAVEN's Live Events, you won't be competing with ten other groups who are also running in your same lane. Why? Because our sponsorships give you **EXCLUSIVE ACCESS** to your chosen sponsorship level. For example, if you're a university, you'll be the only university at your sponsorship level that is represented at our event. If your specialty is publishing, you won't have to compete with a bunch of other publishers for our attendees' attention. We limit our sponsorships to one per category, per sponsorship level.

The focus will be on you. So, your voice, your products, your resources won't get lost in the noise.



**You get EXCLUSIVE ACCESS.
You WON'T be crowded out.
Not at our events.**



CHOOSE YOUR EVENT

STUDENT CONFERENCES

MAVEN's student conferences are designed to reach Christian junior high, high school and college students.

It just so happens that many Christian adults attend these conferences, too. Parents will bring their students. Youth pastors will bring their youth groups and volunteer leaders. Teachers will bring their students.

ADULT CONFERENCES

MAVEN's adult conferences are designed to reach Christian adults who have a vested interest in the discipleship of children and students 0-18 years of age.

Parents. Grandparents. Youth workers. Pastors. Church staff. Sunday school teachers. Small group leaders. Teachers. Homeschoolers. Christian educators.

PREMIER SPONSOR

ONE PER CONFERENCE

\$5K

- Promotional video during one main session, up to three minutes in duration (video must be approved by MAVEN)
- Short mention during one main session with a specific call to action
- Invitation to set up a display in prominent location chosen by MAVEN
- Up to two six-foot tables for sponsor resources and products
- Event attendance for up to two sponsor representatives
- Two graphic slides shown on screens throughout the event
- One full-size ad in event program
- Promotional flyer/brochure distributed to each attendee (provided by sponsor)
- Sponsor logo and link on event website
- **For 2-day student conference only:** strategic presentation during parent/leader luncheon, up to 15 minutes in duration

ELITE SPONSOR

ONE PER CATEGORY

\$2K

- Promotional video during one main session, up to sixty seconds in duration (video must be approved by MAVEN)
- Invitation to set up a display in designated exhibit location
- One six foot table for sponsor resources and products
- Event attendance for up to two sponsor representatives
- One graphic slide shown on screens throughout the event
- One full-size ad in event program
- Promotional flyer/brochure distributed to each attendee (provided by sponsor)
- Sponsor logo and link on event website
- Short mention from main stage in exchange for product giveaways which will be used to promote sponsor

SELECT SPONSOR

ONE PER CATEGORY

\$1K

- Invitation to set up a display in designated exhibit location
- One six foot table for sponsor resources and products
- Event attendance for up to two sponsor representatives
- One graphic slide shown on screens throughout the event
- One half-size ad in event program
- Sponsor logo and link on event website

BASIC SPONSOR

\$500

- One half-size ad in event program
- Sponsor logo and link on event website

CONTACT INFORMATION



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